

# Fiesta n Siesta Key

## LETTER OF INTENT

I \_\_\_\_\_, coach of \_\_\_\_\_ volleyball team, with my signature below, agree to participate in the 4<sup>th</sup> Annual *Fiesta on Siesta Key* volleyball event on April 14, 2012, in Siesta Key, Florida. The *Fiesta on Siesta Key* event is a one day beach volleyball event. I understand that our participation in the event is confirmed only when this signed Letter of Intent *and* the Event Entry Fee payment is received by the ownership entity of the event.

The ownership entity of the event is Ultimate Beach Volleyball Promotions LLC or a subsidiary thereof. The Tournament Co-Directors, Thomas D. Collett and David Carstenson, have made plans for the use of the beach volleyball courts at Siesta Key for the event. The event is designed to showcase student-athletes in the emerging sport of sand (*beach*) volleyball at the highest collegiate level. The tournament organizers will seek sponsors for the event.

The event will begin with pool play on the beach volleyball courts in the morning. Each participating institution will field teams consisting of two female student-athletes on each team. Teams will accumulate points based on their performance, and the top teams from the morning of pool play will participate in the Medal Round in the afternoon/early evening. The matches will be played according to rules set forth and administered by Tournament Co-Director and Competition Director David Carstenson.

The organizers anticipate a large spectator presence, with the portable bleachers and festival-style fan seating areas (for blankets, lawn chairs, tents, etc.), as well as concessions and a sponsorship tent area. In addition to the on-site spectators, the organizers are also pursuing the best avenues for television coverage.

### **Event Entry Fee Options:** (*Please check one*)

Commitment and Payment Deadlines: ( <i>postmarked by</i> )	<input type="checkbox"/>	December 31, 2011	\$ 250.00
	<input type="checkbox"/>	April 15, 2012	\$ 350.00
	<input type="checkbox"/>	After April 15, 2012	\$ 450.00

**Please send Event Entry Fee Payment to:** Ultimate Beach Volleyball Promotions LLC  
14260 West Newberry Road # 228  
Newberry, Florida 32669

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Institution