

FOR IMMEDIATE RELEASE

Fiesta on Siesta Key

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Field Already Taking Shape for the Fourth-Annual *Fiesta on Siesta Key*

Siesta Key, Florida – *The Fiesta on Siesta Key*, one of the largest collegiate sand volleyball competitions ever held, returns for its fourth year on April 14, 2012, in Siesta Key, Fla., presented by Ultimate Beach Volleyball Promotions, LLC.

David Carstenson and Tom Collett are the co-directors for the event.

“As coaches and players prepare for opening serves for the indoor/court season around the country, we already have a substantial number of schools that have committed to participate on the beach, next Spring on Siesta Key” said *Fiesta* co-director David Carstenson. He added: “the initial numbers are up a lot, and if we had to play tomorrow, we’d have a fantastic field of teams. With Sand volleyball now an NCAA Emerging Sport for women at the Division I level, the growth trend is upward.”

The format for the 2012 *Fiesta on Siesta Key* will differ from the past three years. New this year will be schools competing in true NCAA competition. Florida State University, Tulane and other institutions who have added Sand Volleyball are lining up to compete. “The *Fiesta* will be one-day event, but with a difference... now with Sand Volleyball an NCAA Emerging Sport, many of the participating schools will be fulfilling requirements for their sand programs... so we may have to add a second day” said Carstenson. “In previous years, many coaches who were proponents of beach or sand volleyball, brought their indoor/court squads to Siesta Key on one of their Spring Indoor play dates.”

One thing that has not changed from years past is the Seniors Only division. The Seniors Only division is a separate competition open to female athletes who have exhausted their indoor NCAA or NAIA eligibility and will not play NCAA sand. All the participants must currently be enrolled in the institution they are representing or have completed their final playing season in Fall 2010 or Fall 2011.

Institutions committed to participate in the 4th Annual *Fiesta on Siesta Key*: (as of 8/25/2011)

College of Charleston
Florida Atlantic University
Florida Christian College
Florida International University
Florida Gulf Coast University
Florida State University
Jacksonville University
Lake Sumter Community College
Mercer University
Savannah College of Art & Design
St. Petersburg College

St. Thomas University
State College of Florida
Stetson
Trinity College of Florida
Tulane
University of Central Florida
University of Florida
University of Miami
University of North Florida
Warner University
Webber International University

FIESTA ON SIESTA KEY ♦ SCHEDULE OF EVENTS (ALL TIMES EASTERN)

Friday, April 13, 2012

Team Practices: 12noon-Dusk

Individual Team Practices: Times T.B.D.

Saturday, April 14, 2012

Fiesta on Siesta Key

Play begins at 9am

- End of Report -

- www.fiestaonsiestakey.com -