

FOR IMMEDIATE RELEASE  
FIESTA ON SIESTA KEY  
WEDNESDAY, MARCH 17, 2010  
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## **Second-Annual Fiesta on Siesta Key – One Month Away, April 17, 2010**

**SIESTA KEY, Fla.** – The second annual *Fiesta on Siesta Key*, returns on April 17, 2010 in Siesta Key, Fla. The event last year was one of the largest collegiate volleyball competitions ever held, and the event this year could prove to be even bigger.

“One month out and the demand for entry into our event has been fantastic,” Fiesta Co-Director David Carstenson said. “We still have the capacity to add schools into the tournament this year. As the players and coaches who were here last spring found out, Siesta Key is a beautiful, expansive beach.”

“The Fiesta on Siesta Key will once again be a number of beach/sand volleyball tournaments in one” Carstenson continued. “The event will be comprised of the 3<sup>rd</sup> Annual *SEC Coaches Beach Volleyball Championships* and the *Collegiate Beach Volleyball Challenge*.”

“Partly due to the uncertainty of the future of the sport at the Division I level this past winter, all the schools in the SEC could not commit to a conference event at the *Fiesta*” said tournament co-director Tom Collett. “But since the effort to reverse the addition of beach volleyball to the NCAA Emerging Sports List for Women was thwarted, seven schools from the SEC are contesting their third, unofficial beach championship” said tournament co-director Tom Collett. Collett added: “the coaches of the SEC have been on the leading edge of the push to make beach/sand volleyball an NCAA sanctioned sport.”

Other schools at the *Fiesta* will compete in the *Collegiate Beach Volleyball Challenge*. As was the case last year, schools from like conferences will compete against each other. “If we don’t meet the required level of participation from a particular conference, we will mix and match schools in round robin style play” explained Carstenson.

Schools that have committed to play at the *Fiesta on Siesta Key*: (as of March 17, 2010)

### **Third-Annual SEC Coaches Beach Volleyball Championship**

University of Alabama	Louisiana State University	University of South Carolina
University of Florida	Mississippi State University	University of Tennessee
University of Georgia		

### **Collegiate Beach Volleyball Challenge**

Florida Gulf Coast University	Florida State University	State College of Florida
University of Central Florida	Florida Atlantic University	Warner University
University of North Florida	University of Miami	Webber International University
University of South Florida	Stetson University University	
Jacksonville University	St. Petersburg College	

“The *Fiesta on Siesta Key* will again be a celebration of women’s collegiate beach volleyball, an (unofficial) beach championship event. The *Fiesta on Siesta Key* will take place on one day, and what a day it will be!” concluded Carstenson.

## **FIESTA ON SIESTA KEY ♦ SCHEDULE OF EVENTS (ALL TIMES EASTERN)**

### **Friday, April 16, 2010**

Team Practices: 12noon-5pm  
Individual Team Practices: Times T.B.D.

### **Saturday, April 17, 2010**

*Fiesta on Siesta Key*  
Play begins at 10am

--www.fiestaonsiestakey.com--